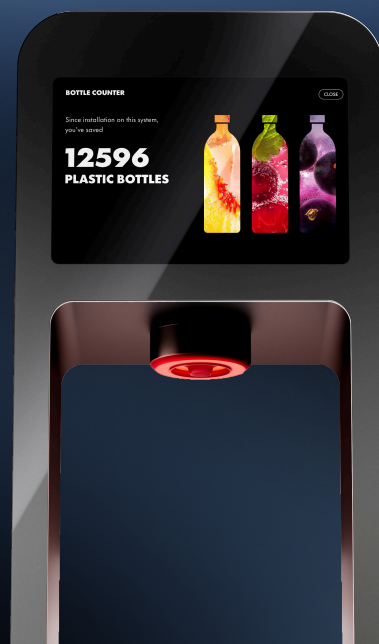




BUILT-IN HYDRATION FOR YOUR NEW OFFICE

No hardware to buy, no lease to sign,
pay only for what your team drinks.



IT LOOKS PREMIUM, PER DRINK IT COSTS LESS

What you serve

Bottled water (500 ml, €1/bottle)

Canned / flavoured drinks

Cost per drink (200 ml)

~€1 per 500ml

~€0.80 per can

REFILL+ Pay-Per-Drink* (Pricing Aquablu)

~€0.33 / drink

3-YEAR TOTAL COST OF OWNERSHIP COMPARISON

	75 employees	200 employees	500 employees
Assumptions	1 unit - 3K drinks/mo	2 units - 8K drinks/mo	5 units - 20K drinks/mo
Drinks per machine / mo*	~3,000 / machine	~4,000 / machine	~4,000 / machine
PPD tier rate applied (Average)	€0.35/drink (blended)	€0.33/drink (blended)	€0.33/drink (blended)
Bottled water – annual	~€39K	~€104K	~€260K
Bottled water – 3-year total	~€117K	~€312K	~€780K
Canned / flavoured – annual	~€29K	~€77K	~€192K
Canned / flavoured – 3-year total	~€86K	~€230K	~€576K
REFILL+ Pay-Per-Drink – annual	~€13K	~€32K	~€79K
REFILL+ Pay-Per-Drink – 3-year total	~€39K	~€95K	~€237K
Saving over 3 years vs. bottled water	~€78K	~€217K	~€543K
Saving over 3 years vs. cans	~€47K	~€135K	~€339K

*PPD Yearly Rate = Price per Drink * Drinks per Month * Months in Contract

Bottled Water Annual Cost is the multiplication of drinks per machine per month (assuming 250ml) * Price per Drink * 12.

Price per Drink Derives from the assumption of 1 euro cost per bottle of water (500ml) so the price per drink is €0.5.

Canned / flavoured Annual Cost is the multiplication of drinks per machine per month * ~€0.80 per can * 12.

Please note that the PPD prices may differ based on the contract terms.

WHAT YOU CAN INSTANTLY REPORT WITH AURA

75 employees	200 employees	500 employees
15.000 bottles/yr	40.000 bottles/yr	100.000 bottles/yr
7.5 tonnes CO ₂ saved/yr	20 tonnes CO ₂ saved/yr	50 tonnes CO ₂ saved/yr

Hydration infrastructure built into the fit-out removes the daily friction of ordering, storing, and disposing of single-use bottles, freeing up office manager time and removing plastic from the pantry entirely. Additionally, with our AURA dashboard you can easily report on the above.

A MORE FLEXIBLE WAY TO HYDRATE YOUR OFFICE

Hydration shouldn't be complicated or overpriced. With Aquablu's Pay-per-drink pricing you commit to a monthly drink volume for a fixed term (24-60 months) and get a lower price per drink within that tier system, service, and consumables all included in one price.

No upfront hardware investment, no separate lease, one quarterly invoice. Tier is based on drinks per machine, so longer terms, higher volumes, and consolidating onto fewer high-throughput systems all bring the price down further.

WHY PAY PER DRINK

ONE SIMPLE MONTHLY FEE

Most water solutions charge fixed rates whether you use them or not. We flipped that model. You tell us your team size, we estimate usage, and that becomes your monthly price. Fair and transparent.

BUILT FOR TEAMS OF EVERY SIZE

Whether you're a 75-person scale-up or a 500-person HQ, your plan grows with you. Start with one system and scale as your team expands. More people means more cups. That's it.

NO HARDWARE COSTS. NO HIDDEN FEES.

Forget buying or leasing machines. Every plan includes the system, maintenance, and service. We take care of everything so your team stays hydrated and focused.

Ready to see the numbers for your office?

Book a free hydration audit for your new space.


aquablu.com